



1971 - 2021

Canadian Fire Safety Association
Association Canadienne de sécurité incendie

Annual Education Forum 2021

CODES AND COMPLIANCE

September 21 & 22, 2021

Virtual Meeting

**SPONSORSHIP
PROSPECTUS**



CANADIAN FIRE SAFETY ASSOCIATION
ASSOCIATION CANADIENNE DE SÉCURITÉ INCENDIE

ANNUAL EDUCATION FORUM 2021

September 21 & 22, 2021 • Virtual Meeting



About the CFSA Annual Education Forum

This forum, held virtually over two half days, will attract over 130 attendees from across Canada made up of architects, engineers, fire officials, property managers, building code officials, fire protection consultants, manufacturers, government and academia.

Why Sponsor?

Excellent exposure: This is a must-attend event for participants in the fire safety/protection industry. This forum provides an opportunity to build and enhance your company's reputation within the sector.

Unique Virtual Sponsorship Options: From Rapid Fire presentations, to video teasers, to having a digital company listing, there are new options to exclusively promote your brand to a wider virtual audience.

Showcase your company as a partner: Have your company recognized as a proud partner of the leading association in the fire protection industry.

Promote products/services: Position your company as a trusted provider of choice to the fire safety industry and ensure your message reaches our niche audience.

[Online Sponsor Registration](#)



Got sponsorship questions? Reach out to Rachel Gilmour at: forum@canadianfiresafety.ca

DIAMOND SPONSOR

\$3,000

(Exclusive Opportunity)

12 Annual Seminar Forum registrations (use for clients and staff)

Logo on all Email Blasts

Logo on PowerPoint template

Logo on Forum Website

Recognition on Thank you Slide

Full page Ad in CFSA News

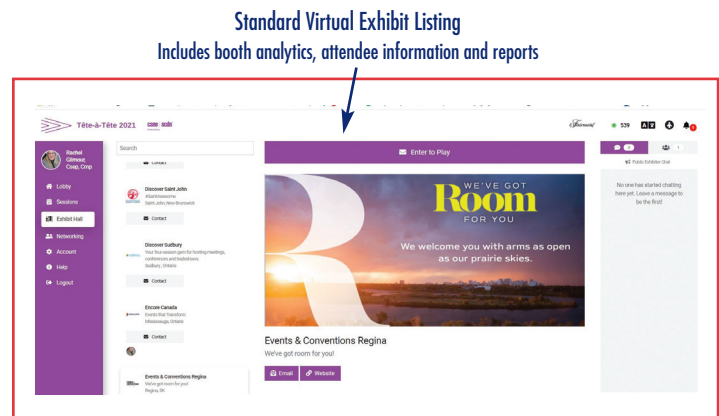
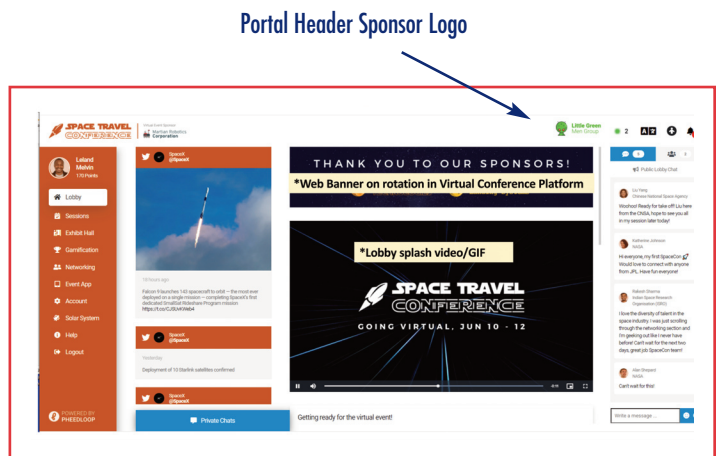
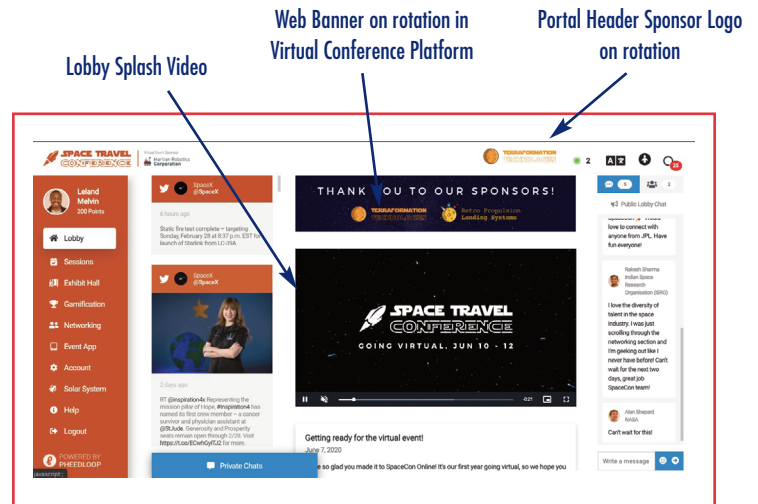
Plus

- ★ Live or Recorded Success Story (7 min to share a success story, servicing a client)
- ★ Introduction of prime/keynote session
- ★ Web banner on platform
- ★ Video Teaser on Social Media and eblasts (Sponsor to record, CFSA to edit if needed)
- ★ Mini commercial played during Forum (Sponsor provided)
- ★ Ability to provide door prize and announce winner
- ★ Exhibit Directory listing (sponsor to self-load materials)

Standard Exhibit Directory Listing 2021

will provide:

- Ability to load PDFs, videos, sale rep contact information, website, twitter, linkedIn links
- Greater analytics than the in-person event with automatic tracking of visitors
- Eliminate need to type out business cards or draw ballots. When attendees click on the Email button it sends an email to the exhibitor and shows the senders email, consent granted.



PLATINUM SPONSOR

\$1,500

(max 6)

6 Annual Seminar Forum registrations (use for staff & clients)

Logo on all Email Blasts

Logo on Forum Website

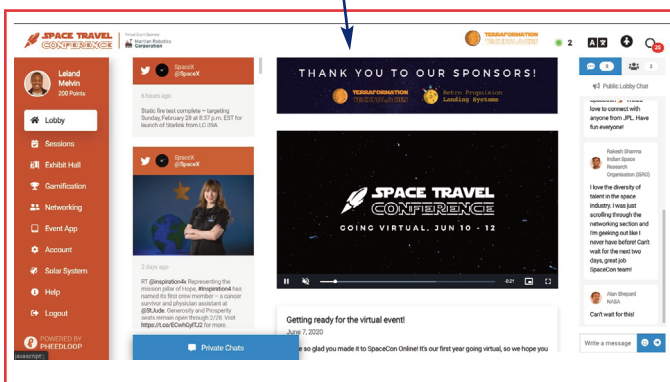
Recognition on Thank you Slide

Half page Ad in CFSA News

Plus

- ★ Live or Recorded Success Story (5 min to share a success story, servicing a client)
- ★ Live or Recorded Introduction of session
- ★ Video Teaser on Social Media and eblasts (Sponsor to record, CFSA to edit if needed)
- ★ Web banner on platform
- ★ Ability to provide door prize and announce winner
- ★ Exhibit Directory listing (sponsor to self-load materials)

Web Banner on rotation in Virtual Conference Platform



GOLD SPONSOR

\$1,000

5 Annual Seminar Forum registrations

Logo on all Email Blasts

Logo on Forum Website

Recognition on Thank you Slide

Quarter page Ad in CFSA News

Plus

- ★ Video Teaser on Social Media and eblasts (Sponsor to record, CFSA to edit if needed)
- ★ Ability to provide door prize and announce winner
- ★ Web banner on platform
- ★ Exhibit Directory listing (sponsor to self-load materials)

BRONZE SPONSOR

\$600

2 Annual Seminar Forum registrations (staff)

Logo on Forum Website

Plus

- ★ Ability to provide door prize and announce winner
- ★ Exhibit Directory listing (sponsor to self-load materials)

Online Sponsor Registration

